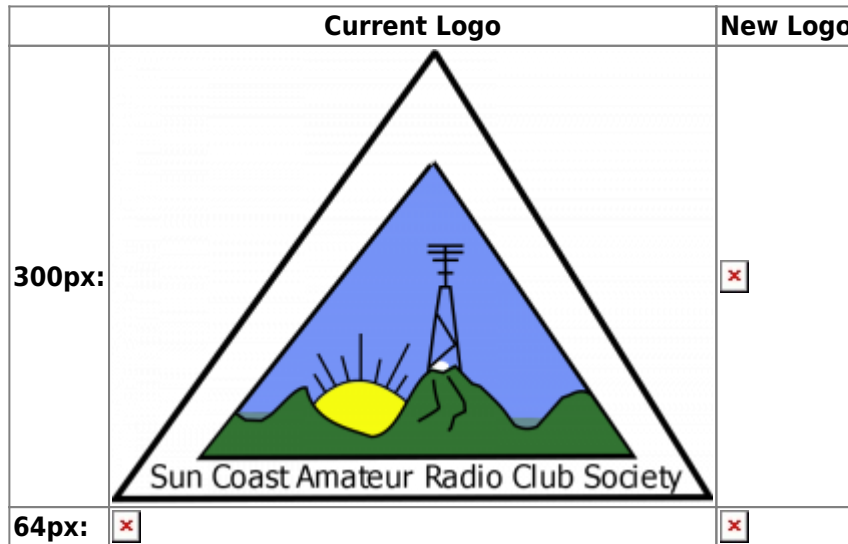


New Logo?

Our current logo presents a few challenges:

- It's wider than it is high (21:16), which makes it a bit awkward for some web applications since it doesn't fit well in a square.
- It has some very fine details (the tower, the ice cap, the water in the valleys) that don't scale down well.

In trying to solve these, I came up with a round alternative:



So the changes I made were to:

- Change the shape from a triangle to a circle.
- Change the colour of the water to a darker blue.
- Fixed the sun and moved it behind the water.
- Removed the snow cap.
- Replace the tower and antenna with a simpler antenna symbol.

Here's what the front page of our website would look like:



And here's what the mobile phone bookmark buttons look like with each:



What do you think?